

John Doe  
12345 Main St.  
Conifer, CO 80433  
800-000-0000 (wk) - 303-816-0047 (wk2) - 303-816-0047 (Fax)  
jdoe@dowdyrecruiting.com  
(Remember to note which of your contact numbers may be confidential.)

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## SUMMARY

Include a two to three sentence paragraph summarizing those experiences which are most applicable to the position for which this application targets, or the type of position that is of most interest to you.

## WORK EXPERIENCE

### ***1985 To Present***

### ***Utilityrecruiter.com***

*Include a short description of your employer here in as succinct a manner as possible; one to three sentences should suffice. Don't forget important facts about the employer that set it apart from others in its industry (i.e. types of services, revenues, target customer market, etc.)*

#### *Vice President of Marketing*

*1996 to present*

Describe your responsibilities in a concise manner. Do not forget important details such as reporting structure; supervisory responsibility; non-personnel scope of responsibility, such as assets directed; and managerial duties such as budgeting.

- Bullet those quantifiable accomplishments that may set you apart from other personnel at your level in the specific industry.
- Make sure to keep the bullets as concise as possible.

#### *Marketing Manager*

*1991 to 1996*

Describe your responsibilities in a concise manner. Do not forget important details such as reporting structure; supervisory responsibility; non-personnel scope of responsibility, such as assets directed; and managerial duties such as budgeting.

- Bullet those quantifiable accomplishments that may set you apart from other personnel at your level in the specific industry.
- Make sure to keep the bullets as concise as possible.

#### *Market Analyst*

*1985 to 1991*

Describe your responsibilities in a concise manner. Do not forget important details such as reporting structure; supervisory responsibility; non-personnel scope of responsibility, such as assets directed; and managerial duties such as budgeting.

- Bullet those quantifiable accomplishments that may set you apart from other personnel at your level in the specific industry.
- Make sure to keep the bullets as concise as possible.

**1981 To 1985**

***Dowdy Recruiting LLC***

*Again, include a short description of your employer here in as succinct a manner as possible; one to three sentences should suffice. Don't forget important facts about the employer that set it apart from others in its industry (i.e. types of services, revenues, target customer market, etc.)*

*Analyst*

*1981 to 1985*

Describe your responsibilities in a concise manner. Do not forget important details such as reporting structure; supervisory responsibility; non-personnel scope of responsibility, such as assets directed; and managerial duties such as budgeting.

- Bullet those quantifiable accomplishments that may set you apart from other personnel at your level in the specific industry.
- Make sure to keep the bullets as concise as possible.

## EDUCATION

Masters in Business Administration  
Concentration in Marketing  
University of Colorado – 1997  
3.7 GPA

Bachelor of Science in Marketing  
(Minors in Accounting & Economics)  
University of Colorado at Denver – 1981  
3.3 GPA

## LICENSES & CERTIFICATIONS

- Achieved Class IV Marketing Certification at the ACME School of Marketing Executive Program – 1989